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MEDIA ADVISORY

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WATERLOO, Ontario (Jan. 13, 2010) — Habitat for Humanity International is currently assessing the impact on housing in Haiti after a 7.0 earthquake struck near Port-au-Prince. Habitat for Humanity International and Habitat for Humanity Canada will develop an appropriate response as needs and available resources become clearer. "Habitat for Humanity will mobilize all available resources to address shelter solutions for low-income families affected by the 7.0 magnitude earthquake that struck Haiti on Tuesday," said Torre Nelson, area vice president of Habitat for Humanity International's Latin America and Caribbean office. "We are closely monitoring the situation and have been in contact with Habitat for Humanity Haiti. We will begin Habitat's recovery efforts as soon as possible."

"Habitat for Humanity is sending an assessment team into the impacted area," said Kip Scheidler, senior director Global Disaster Response, Habitat for Humanity International. "Once we know the full magnitude of this disaster, we'll begin Habitat's recovery process."

Habitat for Humanity has been at work in Haiti for 26 years and will use its local expertise and mobilize resources as part of the rebuilding efforts. Habitat has provided more than 2,000 Haitian families with housing solutions through a variety of initiatives including new home construction, progressive building, home repairs and improvements. It also builds capacity in construction skills, disaster mitigation and financial literacy, and works in coordination with community and government agencies.

"Habitat for Humanity Canada will be lending our support to the disaster response efforts and are once again anticipating an outpouring of support from Canadians, given our country's tremendous humanitarian legacy of helping others in need," said Stewart Hardacre, President and COO of Habitat for Humanity Canada.

Habitat for Humanity's ability to respond effectively to this disaster will require support from donors, volunteers, corporate partners and other community organizations.

Donations in support of Habitat for Humanity's efforts in Haiti can be made through the Habitat for Humanity Canada website at www.habitat.ca

About Habitat for Humanity's Disaster Response

Habitat's Disaster Response focuses on the housing needs that arise from natural disasters and humanitarian emergency conflicts. Habitat offers expertise in technical information; program design and implementation; and disaster response policies, protocols and procedures. We also provide support and informational resources for disaster mitigation and preparedness, helping communities in disaster-prone areas protect themselves against future threats.

About Habitat for Humanity Canada

Habitat for Humanity Canada is a national, non-profit, faith-based organization working for a world where everyone has a safe and decent place to live. Our mission is to mobilize

volunteers and community partners in building affordable housing and promoting homeownership as a means to breaking the cycle of poverty.

Habitat for Humanity Canada was founded in 1985, consists of over 50,000 volunteers and 72 affiliate organizations from coast to coast, and is a member of Habitat for Humanity International, which spans 93 countries and has built over 350,000 homes worldwide, providing simple, decent and affordable shelter for more than 1.75 million people

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